



UNITED STATES *Dressage* FEDERATION

GMO Newsletter Awards - Guidelines

Article Release Form must accompany each nomination. (See Page 3)

The USDF Group Member Organization (GMO) Newsletter Awards are designed to recognize outstanding efforts by GMOs that produce newsletters. Awards in two categories will be presented for exemplary articles.

Categories

Best First Person Experience Article for GMOs with:

- Less than 75 members (Category 1)
- 75 – 174 members (Category 2)
- 175 – 499 members (Category 3)
- 500 or more members (Category 4)

Best General Interest Article for GMOs with:

- Less than 75 members (Category 1)
- 75 – 174 members (Category 2)
- 175 – 499 members (Category 3)
- 500 or more members (Category 4)

Eligibility

Any GMO in good standing with USDF may submit its own article, published in its own newsletter, for the contest. An article from a GMO member, which has been published as part of a magazine that is not the GMO's newsletter, is ineligible for nomination. If a GMO has chapters, the GMO will choose which of its chapters' newsletters to enter. Any article (defined as an article in text format, i.e. not crossword puzzles, etc.) published in a GMO newsletter is eligible for nomination. All articles nominated must have been published within the current awards year (September 1st – August 31st).

Nomination Process

Nominations are due by **August 31st**. Only an official representative of a GMO may submit the nomination. It is the responsibility of the GMO to ensure that only one official representative submits the nomination.

Nominations must be submitted **electronically**, and the newsletter containing the article being nominated must be attached to the email. Nominations may only be submitted by using the official nomination form, emailed to gmoliaison@usdf.org. GMOs may submit **one nomination per category** (First Person Experience and General Interest).

Judging

The USDF Group Member Organizations Committee will appoint individuals to judge the contest. Committee members serving as judges will not judge nominations from GMOs to which they belong. Nominations in each category will be judged on:

- Thesis
- Focus
- Insight
- Subject support
- Creativity
- Clarity
- Organization
- Voice
- Sentence structure and word usage
- Usefulness

The judges' decisions are final.

Presentation

One winner and one honorable mention recipient will be awarded in each category. First place awards will be presented at the Board of Governors General Assembly during the Adequan®/USDF Annual Convention and honorable mention recipients will be announced. Winners will be published in the yearbook issue of the *USDF Connection*. GMOs winning first place in First Person Experience and General Interest categories will receive one 1/6-page black and white ad in *USDF Connection* for GMO use.



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GMO Newsletter Awards - Nomination Form

Article Release Form must accompany each nomination. (See page 3)

Name of GMO

Name of Person Submitting Nomination

Title of Person Submitting Nomination

Address

City, State, Zip

Phone Number

Original Article: First Person Experience

(Each field below is required)

Category 1

Category 2

Category 3

Category 4

Name of Newsletter: _____

Date of Publication: _____

Title of Article: _____ Page #: _____

Author: _____

Original Article: General Interest

(Each field below is required)

Category 1

Category 2

Category 3

Category 4

Name of Newsletter: _____

Date of Publication: _____

Title of Article: _____ Page #: _____

Author: _____



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GMO First Person/General Interest – Article Release Form

To be completed by the Author

Name

Address

City, State, Zip

Phone Number

Email

USDF may retain article(s) for future use.

Author's Signature

Date

*If name is typed in it is considered to be an electronic signature.

The undersigned Newsletter Editor, _____, of the GMO _____ grants usage rights for the article(s) designated above to the United States Dressage Federation for use in any or all USDF publications, web pages, and promotions. I attest that the title and rights to the article(s) designed above are mine to assign on behalf of myself and/or the author. Article shall be printed with the following credit:

Newsletter Editor's Signature

Date

*If name is typed in it is considered to be an electronic signature.